



# BUILDING TRADES NEWS

THE OFFICIAL PUBLICATION OF THE LOS ANGELES/ORANGE COUNTIES BUILDING AND CONSTRUCTION TRADES COUNCIL

## 2014 INFORMATION FOR ADVERTISERS



*Building Trades News* is the monthly newspaper of the Los Angeles/Orange Counties Building and Construction Trades Council. The Council represents 140,000 skilled men and women in 14 Trades and 51 local unions.

*Building Trades News* reaches:

- **Union decision makers**  
Business Managers, officers and trustees
- **Elected officials**  
Leaders in local, state and national government
- **Developers and contractors**  
The most active and forward-looking in Los Angeles and Orange Counties
- **Union members**  
Bringing the sharpest skills to the most demanding projects

### ADVERTISING AVAILABILITY

#### FULL PAGE

10" wide x 14" high,  
no bleed

#### 1/2 PAGE VERTICAL

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6.75" high,  
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#### 1/4 PAGE

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### SPECIAL SECTIONS

FEBRUARY Finance Special Section

APRIL Medical Special Section

JUNE Q Awards for Quality Construction

AUGUST Labor Day: Saluting the Building Trades

SEPTEMBER Legal Special Section

OCTOBER Benefits Special Section

DECEMBER Year-End: Highlights of 2014

### FOR MORE INFORMATION AND QUESTIONS

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