



BUILDING TRADES NEWS

THE OFFICIAL PUBLICATION OF THE LOS ANGELES/ORANGE COUNTIES BUILDING AND CONSTRUCTION TRADES COUNCIL

2014 INFORMATION FOR ADVERTISERS



Building Trades News is the monthly newspaper of the Los Angeles/Orange Counties Building and Construction Trades Council. The Council represents 140,000 skilled men and women in 14 Trades and 51 local unions.

Building Trades News reaches:

- **Union decision makers**
Business Managers, officers and trustees
- **Developers and contractors**
The most active and forward-looking in Los Angeles and Orange Counties
- **Elected officials**
Leaders in local, state and national government
- **Union members**
Bringing the sharpest skills to the most demanding projects

ADVERTISING AVAILABILITY

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SPECIAL SECTIONS

FEBRUARY	Finance Special Section
APRIL	Medical Special Section
JUNE	Q Awards for Quality Construction
AUGUST	Labor Day: Saluting the Building Trades
SEPTEMBER	Legal Special Section
OCTOBER	Benefits Special Section
DECEMBER	Year-End: Highlights of 2014

FOR MORE INFORMATION AND QUESTIONS

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